

GWF Fast Facts



All about us

Operating over 50 years

George Weston Foods has been operating for over 50 years and has grown to become one of Australia and New Zealand's largest food manufacturers.

60 sites across Australia & New Zealand

We're proud to support many rural and regional communities and primary producers by buying locally grown ingredients. We then manufacture and distribute our products from our 60 sites across Australia and New Zealand.

7.8 million loaves of bread

We produce 7.8 million loaves of bread every week

338,000 cakes

We produce 338,000 cake pieces every week

Small goods

We make enough small goods, such as franks, cabana and kransky, each year to go around the world... twice

1 million tonnes of grain

We convert over 1 million tonnes of grain and commodities a year to flour and animal feed

International pedigree

George Weston Foods is a wholly owned subsidiary of Associated British Foods plc (ABF), one of the world's leading food companies. ABF is a diversified international food, ingredients and retail group with five key business areas

- Sugar
- Agriculture
- Retail
- Grocery
- Ingredients

4 businesses

George Weston Foods is structured into four businesses in Australia and New Zealand. These businesses are responsible for a range of activities including innovating, manufacturing, marketing, selling and distributing products.



Tip Top

Australia's leading brand of quality bread and bakery products producing a diverse range of wholesome sliced bread, gourmet bread, muffins, crumpets, bakery snacks and cakes as well as supplying leading quick service restaurants and the commercial food service channel. In New Zealand, our products are sold under the Tip Top Bakery brand.

www.tiptop.com.au www.gwfbaking.co.nz



Don KRC

Supplying a wide range of delicious premium quality small goods to supermarkets and retailers in Australia through brands including Don®, KR Castlemaine® and Watsonia®.

www.isdon.isgood.com.au and www.krcastlemaine.com.au



Mauri anz

Supported by a national network of flour milling, yeast and premix manufacturing facilities across Australia and New Zealand, MAURI anz brings to market a full service bakery ingredients solution with comprehensive product, research, innovation, technology, production and distribution capabilities. It also has an extensive presence in commercial livestock animal nutrition across the region. www.maurianz.com



Jasol

Provides cleaning and hygiene solutions to a broad range of industries including food manufacturing facilities, supermarkets, industrial applications, kitchens, washrooms and laundries. www.jasol.com.au www.jasol.co.nz

6,500 people

We employ over 6,500 people across 60 sites in Australia and New Zealand.

Don KRC is the biggest employer in regional Victoria, with around 1,300 people, while Tip Top employs around 4,100.

Our brands

George Weston Foods makes some of Australia & New Zealand's favourite and most innovative products, living our purpose 'to delight people every day with the simple pleasure of good food!'

Chances are one of our iconic brands is sitting on your table, packed in your lunchbox or resting in your pantry right now.

Some of our iconic brands include;

Tip Top®, Abbotts Village Bakery®, Burgen®, Golden®, Don®, KR Castlemaine® and Watsonia®.

Heritage

Tip Top in Australia

The Tip Top brand was launched nationally in 1958 and was the first national bread brand in Australia. Tip Top's pre-sliced, wrapped bread revolutionized the baking category in Australia in the 1950s. Over the years, the range of breads and baked goods under the Tip Top brand has expanded to cater for the developing needs of Australian families. As a result, Tip Top produces over one million loaves of bread every day and delivers its products to more than 18,000 locations. That's a lot of bread!

Tip Top Bakery in New Zealand

In the early 1950's, GWF purchased Stormont's Bakery in Kingsland Auckland and launched the Tip Top Bread brand into New Zealand.

Today, the business employs more than 500 people in five manufacturing sites. Together, the sites produce more than 1.2 million loaves of bread, buns, rolls, muffins and crumpets every week.

Don KRC

DON® Smallgoods was established in Victoria in 1947 by a local butcher R.J. Gilbertson. In producing his range of processed European-style meats, Gilbertson set very high standards, employing European master craftsmen, who used the traditional methods of curing and preserving meat.

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Don KRC continued..

Their techniques were an instant success in a rapidly changing postwar Australia, and by 1951, the young company had expanded and built a separate factory to keep up with the demand. The successful growth of the company over the years saw GWF purchase the DON[®] brand in 1999.

In 2008 GWF purchased KR Castlemaine, who began producing ham and bacon back in 1911. Recently Don KRC built a large state-of-the-art manufacturing plant in regional Victoria representing substantial, long-term investment in the region.

Mauri anz

The 1st of September 2014, saw the merger of Weston Milling and AB Mauri's Australia & New Zealand operations which represents a significant investment to bring to market a full service bakery ingredients business. Both businesses have a long history in the Australasian market, spanning nearly 100 years and now brings something very unique and compelling in the category for the baker large or small and will help drive best practise, combining scale and access to global expertise.

Weston Milling Animal Nutrition traces its roots back over 60 years in both Eastern and Western Australia, with the original business names Wesfeeds and Millmaster being well known in the livestock industry for their dedication to develop and provide products and services of the highest standard.

Jasol

Jasol Australia was established in 1934 when an enterprising chemist, Mr. Charles Johnson, approached a Mr. Edwards who was a prominent Adelaide businessman with a formulation that enabled oil to be mixed with water.

In 2003 Jasol expanded operations into New Zealand with the acquisition of Wilsons chemicals and in 2005 Andrew Limited, both leading cleaning and industrial chemical manufactures.